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Subject: DEIDRE HALL TO BE HONORED WITH STAR ON THE HOLLYWOOD WALK OF FAME! ADDRESS CORRECTION.
Date: 09-May-2016 14:53
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Creation Date: 09-May-2016 14:52
Store Date: 09-May-2016 18:41
Status: opened,read
Box Type: received
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Message Id: 5730A47D.LAPDDomC.POC4.200.20000DE.1.40E72.1

NOTE TO ELECTRONIC NEWS

EMBARGO*As a condition of being considered for and subsequently issued press credentials for the Hollywood Walk of Fame ceremonies, your outlet has agreed to abide by the following restrictions: No portion of the Walk of Fame Ceremony presentation may be rebroadcast or live streamed or used in any medium whatsoever, including internet, prior to the conclusion of the live ceremony.

[WalkOfFameLogo]

For Immediate Release: May 9, 2016

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ACTRESS DEIDRE HALL CELEBRATES 40-YEAR CAREER WITH

STAR ON THE HOLLYWOOD WALK OF FAME

WHO: Honoree: Deidre Hall

Emcee: Hollywood Chamber of Commerce, President/CEO Leron Gubler

Guest speaker: Susan Seaforth Hayes

WHAT: Dedication of the 2,581st star on the Hollywood Walk of Fame
in the category of Television

WHERE: 6201 Hollywood Boulevard in front of Eastown

WHEN: Thursday, May 19, 2016 at 11:30 a.m. PDT

Event will be live-streamed exclusively on www.walkoffame.com<<http://www.walkoffame.com>>

[diedre-hall-walkoffame-headshot]COMMENTS:

The Hollywood Chamber of Commerce is proud to announce that actress Deidre Hall will be honored with the 2,581st star on the Hollywood Walk of Fame on May 19, 2016 at 11:30 a.m. PDT. The star in the category of Television will be dedicated at 6141 Hollywood Boulevard in front of Eastown.

Helping Emcee of the Hollywood Walk of Fame and President/CEO of the Hollywood Chamber Leron Gubler to unveil the star will be Susan Seaforth Hayes. "Soap opera fans are going to be thrilled that their favorite star will be honored on the Walk of Fame," said Gubler. "Deidre's long career on television is proof she is a huge fan favorite and we welcome her to Hollywood Boulevard."

Hall has been adored by fans worldwide for generations. As one of the most recognized and filmed faces throughout her career, Hall holds the distinction of appearing on screen more than any performer in television history. Cherished by millions worldwide as the beautiful Dr. Marlena Evans, Hall has been a driving force in the success of NBC's longest running scripted daytime drama, Days of Our Lives.

Born in Milwaukee as an identical twin, Hall's family moved to Lake Worth, Florida, when she was six. Being crowned Junior Orange Bowl Queen at thirteen marked her first formal appearance in front of a large audience. While still in her teens, Hall's gift for the ad lib garnered her a broadcasting spot on WLIZ-Radio where she hosted her own show interviewing local talent, reporting current events, announcing hurricane reports, and managing daily sign-on and sign-off. In her late teens, while spending a summer with friends in California, Hall supported herself by modeling and getting bit parts in commercials and television. Her easy ability to connect with others increased her TV work and, in 1976, she got the call that changed her life. NBC's Days of Our Lives producers had been searching for someone to fill the role of a beautiful, strong-minded, passionate character who fit the empowering social movement of the day, and Hall walked in. With acting classes under her belt, preparation met opportunity and, in typical silver-lining Hollywood fashion the red carpet rolled out to meet her, and Hall was brought on as Dr. Marlena Evans.

Hall's talent extends into other creative areas as well, such as Little Big Bear, the children's book she wrote for a richly illustrated educational series by WriteBrain.com. As an advocate of healthy living and positive attitude, she co-wrote the informative, humorous cookbook, Deidre Hall's Kitchen Close-Up, comprising nutrition tips for those suffering with heart disease, diabetes and obesity. In her latest book, How Does She Do It? A Beauty Book, Hall's engaging wink-and-a-smile approach pokes fun at her career of being made up, dressed up and photographed from every angle.

Her desire to help others gave Hall the opportunity to be in the driver's seat on television projects to promote awareness of special-needs children and women's issues. For example, she holds the distinction of being the first actress to speak out about her fertility struggles and surrogate parenting, depicted in Never Say Never, The Deidre Hall Story, the movie she co-wrote and executive produced about this struggle. Hall's straight-forward telling of her story helped open doors for women everywhere and initiated a national conversation about fertility. Hall also made television history when her identical twin stepped away from her own Special-Education duties to portray Marlena's evil twin, Samantha and, several

years later in a devious plot twist, the snaggle-toothed, curmudgeonly waitress tries to transform herself into a Marlena look-alike.

Among Hall's more esoteric screen credits is a live performance with a five-ton pachyderm on television's Circus of the Stars, which obliged Hall to practice with Elephant Joe, a key member of a traveling circus; as well as the role as a widowed mother of three, starring opposite Wilford Brimley in Lorimar's Our House, a production frequently honored for its deep family values.

Hall has always believed in making time for community service. She donates all proceeds from her Days of Our Lives calendars and cookbooks to St. Jude Children's Research Hospital, and all proceeds from her watercolor greeting cards to Wounded Warriors. When her children entered school, Hall joined the school board to improve school lunches, and appealed to members of Congress to renew the Child Nutrition Act, which included her hosting a press conference at the White House. In 2009, Hall traveled with son David to Brazil as an ambassador for Operation Smile.

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ALL PRESS MUST RSVP TO ANA MARTINEZ AT (323) 468-1376 OR

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ABOUT THE HOLLYWOOD WALK OF FAME www.WalkOfFame.com<http://www.WalkOfFame.com>

The Hollywood Walk of Fame is an internationally-recognized Hollywood icon. With approximately 24 star ceremonies annually broadcast around the world, the constant reinforcement provided to the public has made the Walk of Fame a top visitor attraction. The Hollywood Chamber of Commerce continues to add stars on the Walk of Fame as the representative of the City of Los Angeles. The Walk of Fame is a tribute to all of those who worked diligently to develop the concept and to maintain this world-class tourist attraction. The Walk of Fame is open to the public. No paid admission or assigned seating at star ceremonies. It is understood that the cost of installing a star on the Walk of Fame upon approval is \$30,000 and the sponsor of the nominee accepts the responsibility for arranging for payment to the Hollywood Historic Trust, a 501(c)3 charitable foundation. The funds are used to pay for the creation/installation of the star and ceremony, as well as maintenance of the Walk of Fame. Download the official app for iPhones and Android devices at <http://officialhollywoodwalkoffameapp.com>

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